

CONNECTED COUNTRYSIDE

19 JUNE 2018, LONDON

CLA

CONNECTIVITY
SUMMIT



Programme

9.30am Registration and refreshments

Connectivity at the Heart of Rural Growth

- 10.15am Chairman's opening remarks – Ben Briggs, Farmers Guardian
10.20am Digital Connectivity and Transformation in Land Management – Dr Sachin Shende, Chief Executive Officer of crop intelligence platform KisanHub
10.35am Smarter Land Use – Tim Hopkin, Managing Director of The Land App
10.55am Transforming the Farming Supply Chain – Ben Pugh, Managing Director, Farmdrop
11.15am Q&A session
11.30am Networking break

The Rural Digital Innovators

- 12pm The Connected Farm – Keith Norman, Technical Director, Velcourt
12.20pm Smart Estate Management – Mark Coombs, Estate Manager, Brudenell Estate
12.40pm Building your Digital Brand – Jonathan Fish, Marketing Manager, Chatsworth Estate
1pm Q&A session
1.15pm Lunch and networking

How to Make It Happen

2.15pm Digital Marketing Workshop

- Jonathan Fish – Chatsworth Estate
- Sarah Callander Beckett – Combermere Abbey
- Simon Law – cottages.com
- Ben Pugh – Farmdrop

Farm and Estate Management Workshop

- Tim Hopkin – The Land App
- Dan Jolly – Yagro
- Keith Norman – Velcourt

Community Engagement Workshop

- Libby Bateman – CLA North
- Robin Band – Gigaclear

3.20pm The role of digital connectivity – Mark Bridgeman, CLA Deputy President

Keynote session

3.30pm Rt Hon Margot James MP – Minister of State for the Department for Digital, Culture, Media and Sport

4pm Conference close

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The 2018 CLA Connectivity Summit is supported by:

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The land app