



# NEW OPPORTUNITIES:

## HOW TO ESTABLISH A NEW FRAMEWORK FOR FOOD, FARMING AND ENVIRONMENTAL POLICY POST-BREXIT

### DELIVERING VALUE FOR PUBLIC MONEY IN POST-BREXIT POLICY

The CLA vision is for a post-Brexit Food, Farming and Environmental Policy that enables profitable farming through improved agricultural productivity, competitiveness and resilience, as part of a wider thriving rural economy.

#### PROFITABLE FARMING

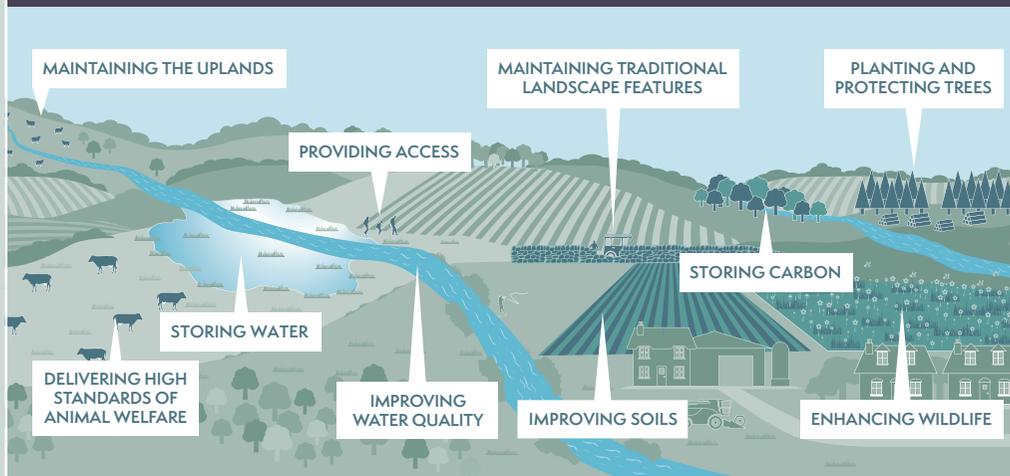
**Where money is best invested:**

- Multi-channel advice to increase adoption of new technology and practices.
- Business skills development and encouraging collaboration.
- Capital grants, loans, and tax incentives, for investment in infrastructure, equipment and buildings, farmer led research and collaboration.
- Support for new entrants and succession and retirement planning support.
- Promoting UK food in domestic and international markets.
- Resilience funds and compensation for unforeseen events.

#### OBJECTIVE

*To accelerate adoption of new technology and business practices that drive efficient farming and competitiveness in domestic and export markets. Thereby ensuring that more businesses are secure and profitable.*

#### LAND MANAGEMENT CONTRACT



#### OBJECTIVE

*To direct public money towards delivering positive environmental outcomes, protecting vital natural resources, maintaining high standards of animal welfare, encourage public access to the countryside and maintain our iconic landscape in the most cost effective way possible.*

#### RURAL ECONOMY

**Where money is best invested:**

- Multi-channel business advice.
- Capital grants, loans and tax incentives for investment in new business ventures and job creation.
- Marketing of rural areas to attract tourism and other investment.
- Reducing bureaucracy and increasing partnerships between local authorities and businesses.

#### OBJECTIVE

*To ensure that businesses within the rural economy have the same opportunities as those in towns and cities to make a full contribution to growth, job creation and social mobility.*